

May S. Young
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Profile: Expertise in graphic design for print, web and multimedia.

Skills:

- * Conceptual Design.
- * Knowledge of HTML, JavaScript, and CSS.
- * Experience in working with team environments.
- * Knowledge of print/web graphics and execution.
- * Ability to work with Content Management Systems
- * Graphic design for print, web, multimedia and mobile.
- * Site Architecture and Navigational Continuity
- * Direct consultation and contact with clients.
- * Managing web site content and architecture
- * Creation of alternative web content such as Podcasts

Software Knowledge: Adobe Creative Suite 4: Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver, BBEdit, Microsoft Word, Microsoft Excel, Microsoft Visio, Quark Xpress, MAC OS, Windows Operating System, Interwoven TeamSite, Drupal CMS, Joomla CMS, HTML, JavaScript, and CSS.

Fulltime Experience (1998 – Present):

HACHETTE-FILIPACCHI MEDIA U.S. – Ad Production Designer. 1/2007 – 10/2008

Design and Art Direction for Online Advertising Campaigns for Hachette Filipacchi Media US Magazine publications such as *ELLE*, *Car And Driver*, *Road And Track*, *Popular Photography*, *Women's Day* and *Metropolitan Home*. Campaigns include Email Blasts, Ad Banners and Widgets. Other projects such as print brochures and PowerPoint presentations were also designed for *ELLEgirl* and *ELLE* to attract advertising clientele such as Louis Vuitton, Gucci and Moschino.

GILES COMMUNICATIONS – Art Director. 1/2006 – 5/2006

Art direction on design projects for clients such as K-1 Pride Fighting, Fighting & Entertainment Group and Geoff Bodyne Bobsled Challenge. Web site content maintenance and bi-monthly email newsletters for Yamaha North American Musical Instruments. Yamaha web site maintenance was done by using Yamaha's proprietary Content Management System.

SKYWORKS TECHNOLOGIES – Senior Web Designer. 1/2000 – 2/2001

Initial web site design for clients such as Nabisco, LifeSavers™, Post Cereals and Kraft Foods. Each web site has its own unique style that reflected each brand's products such as Koolerz Chewing Gum, Crème Savers Hard Candy, SnackWells Cookies and Premium Saltine Crackers. Besides web sites, online games and contests were created to promote each branded product. Project involvement included 3-D character creations, graphic production work for Macromedia Director, and quality assurance for each online game prior to Internet launch.

IXL ENTERPRISES – Senior Graphic Designer. 1/1999 – 5/2000

Initial web site design for clients such as General Electric, Dain Rauscher Wessels, Arthur Andersen and AT&T. Project challenges include redesigning General Electric's Structured Finance Group site. The overall aim was to create a new look, while maintaining General Electric's corporate guidelines for their web sites. The result was a new look that has the combination of the traditional GE corporate standards, with a streamlined modern look.

BARNES AND NOBLE COLLEGE BOOKSTORES – Web Master. 1/1998 – 10/1999

Overseeing over fifty college bookstore sites affiliated with Barnes & Noble College Bookstores. College bookstore sites range from Harvard University, to Fashion Institute of Technology. College bookstore sites were based on five different design templates, with each school's unique characteristics and insignia intact. Overseeing maintenance for all college bookstore sites, including updates, revisions, as well as launching new sites for newly affiliated stores.

Freelance Experience (1996 – Present):

AMERICAN MANAGEMENT ASSOCIATION – Web Content Consultant. 4/2009 – Present

Updating content for AMA's website as well as individual e-mail newsletter campaigns. Content consists of updates for training courses, to informative video webcasts

ELEPHANT VENTURES LLC – Graphic Designer 1/2007

A series of ad banners promoting Diamond International's Valentine's Day collection of jewelry. All banners features high-end diamond encrusted pendants, bracelets and earrings.

SONY ELECTRONICS INC. – Graphic Designer HTML Programmer and Quality Assurance Personnel. 3/2006 – 5/2006

Graphic design, content management and production graphics used for Sony's Professional Broadcast and Business Division. Email Newsletter campaigns, online advertisements, content updates and mini-sites that cater to the professional video, audio, high definition filmmaking, security and medical professions. Some mini-sites were featured for conferences such as NAB 2006 and InfoComm 2006. All designs abide by Sony's corporate standards. Content management was done using HTML, CSS and Interwoven TeamSite.

READER'S DIGEST – HTML Producer. 7/2005 – 12/2006

Creating HTML prototypes for the redesigned site for Reader's Digest and the launch of *Every Day With Rachael Ray* web site. All prototypes stem from HTML mock up templates along with CSS stylesheets that have been approved by the client. Once the HTML prototypes have been approved, the layout is being implemented into a Content Management System via Interwoven TeamSite.

PRICELINE.COM – Graphic Designer HTML Programmer and Quality Assurance Personnel. 2/2005 – 7/2005

Content revisions and updates for Priceline.com's web site. Creation of weekly emails highlighting customer deals for online travel bookings. Online ad banner designs to coincide with Priceline.com's new "*Shop. Compare. Save*" advertising campaign. Project requires HTML, JavaScript and CSS.

BE BEAUTIFUL MANGA / CENTRAL PARK MEDIA – Publicity Personnel. 11/2004

Publicity assistant for Manga artists, Kazuma Kodaka and Youka Nitta, two of Be Beautiful Manga's graphic novel artists from Japan. Publicity events included screenings at The Japan Society, artist signing at New York City's Kinokuniya Bookstore at Rockefeller Center and New York ComicCon 2006. Duties include disseminating press releases to pop culture/comics/women's art web sites, as well as arranging press interviews.

FITCH RISK – Art Director, Graphic Designer and Information Architect. 11/2004 – 1/2005

Site redesign for Fitch Risk's Financial Assessment program. Fitch Risk develops software applications for corporate clients such as JP Morgan Chase and Citigroup. The project included creation of informational architecture wire frame documents, site requirements and graphic presentations.

Other Freelance Clients Include:

Hearst New Media, Byron Preiss Multimedia Company, ADT Security Systems Inc., Young & Rubicam/Brand Dialogue, Condé Nast/Condé Net, New York Film Academy, Yuricon/ALC Publishing, Rutgers University, Sarah Lawrence College, EcoreXperience and PFS Marketwyse.

Podcasting & Other Multimedia Experience (2007 - 2008):**PRIMIERE.COM – Film Critic**

Film critic and review coverage of the 2008 New York Asian Film Festival
[2008 New York Asian Film Festival - DaiNipponJin](#)

TIMESSQUARE.COM – Video/Audio Podcast Interviewer

Host/Interviewer with personalities such as Hong Kong film director Yonfan, keyboardist Alessandro Cortini (modwheelmood/Nine Inch Nails), author Jolene Siana and synth pioneer Thomas Dolby.

URL:

[Musician - Thomas Dolby](#)

[Author - Jolene Siana](#)

[Musician - Alessandro Cortini](#)

[Pop Culture - TOKYOPOP Manga Invasion](#)

[Fashion - Gothic Lolita](#)

Teaching Experience (2002):**ROCKLAND COMMUNITY COLLEGE – Photoshop Instructor.**

Instructor for Digital Imaging with Photoshop 6.0. Educating students about the usage of Adobe Photoshop 6.0 with an emphasis on how Photoshop being used on a professional level. Students were encouraged to utilize their creative potential with the software's capabilities. Topics that were covered include: Photoshop software abilities, Image processing and differentiation for web/print use. This course also explores Photoshop's supplemental program, ImageReady and the importance of copyright issues.

Education:

SCHOOL OF VISUAL ARTS, New York City 1992 - BFA in Graphic Design

